



Announcements

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Job Offers

- Quality Controller
Supply Chain & Logistics Coordinator
Avocado Trader
Trial Officer
Full-time Product Developer
Commercial Manager Spain
Crop Farm Manager Sharjah
Commercial Manager Soft Fruits
Senior Commercial Manager
Assistant Nursery Manager - Tasmania, Australia

Specials

- Global Focus Softfruit / Stonefruit
Special Automation

Top 5 -yesterday

- 'We are concerned not only with imported but also unauthorised local EU produced sweet potato using the LSUAC protected varieties'
Cosmic Crisp: the largest commercialization of an apple variety globally
'Lemon prices under pressure, lime market's been good in recent weeks'
The United States authorizes the entry of avocado from the Mexican state of Jalisco
International container freight costs to soften for Australia's ag sector

Top 5 -last week

- 'In Colombia we grow avocados in 12 months of rain with no sunshine all year'
Brazilian melon grower and exporter charters own boats to Europe
'Draconian, vicious and unethical' EU protocol aims for maximum disruption to Southern African oranges
California pistachio growers face more water challenges
Clearance of hundreds of containers of southern African oranges is uncertain

Top 5 -last month

- Kenya has surpassed South Africa as Africa's top avocado exporter
'In Colombia we grow avocados in 12 months of rain with no sunshine all year'
'The soil of Zimbabwe seems to be magical for blueberries'
Apricots on the ground because no one wants to harvest them
Brazilian melon grower and exporter charters own boats to Europe

Exchange Rates

- USD: 1.0067
JPY: 138.02
AUD: 1.4802
BRL: 5.4533
CAD: 1.3073
CNY: 6.7722
NZD: 1.6350
ZAR: 17.0527

Foreign exchange reference rates for the Euro Source: ECB

Sipo announces setup of London branch Sipo London UK Ltd

Sipo has founded a Newco in the UK capital to promote and commercialize the best Italian products on north European markets, Mediterranean basin and Persian Gulf. The company owned by the Ceccarini family and located in Bellaria Igea Marina (Rimini), has announced the setup of the Sipo London UK Ltd branch. The objective is to promote the best Italian vegetables, especially those from the Emilia-Romagna region.

'London is at the heart of business on a European level and a leading center for exports on a global level,' stresses Riccardo Giacomini (in the photo), Country Manager and Co-Founder of Sipo London UK. 'We are already present abroad in countries like Greece, Lithuania, France, Denmark and the Arab Emirates. Now, with the UK branch, we will give the company an international profile to promote ourselves as a reliable partner for business relations. We are now working on a global market, where we believe the difference is made not only due to product quality, but also thanks to commercial reliability and continuity in the offer.'



But there is more than just fresh produce. The companies represented currently include: azienda vinicola Case Marcosanti di Poggio Torriana (wine), oleificio Pecci di Morciano di Romagna (oil) and Acqua e Sole di Lumellogno (rice) as well as, of course, the Sipo Verdure di Romagna, Saporì del mio Orto (aromatic herbs, mushrooms and vegetables) and Sipomodoro (tomatoes). The company is also scouting to widen its offer and is negotiating with two Italian leading coffee and piadina brands.



Massimiliano Ceccarini, promoter of the project

In addition to the Sipo agents already active abroad, the British branch is widening the sales network with new agents who will have the task of promoting the products with big retail chains, H&R and specialized distributors.

For further information Riccardo Giacomini Country Manager riccardo@sipo.it www.sipolondon.uk



Elisa Monticelli +39 0541 334711 news@sipo.it www.sipo.it

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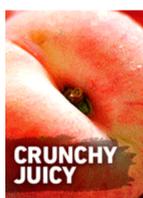
Other news in this sector:

- 2022-07-14 Port of Antwerp-Bruges: slight growth in the first half of the year
2022-07-14 Gilfresh Produce strengthens own-brand prepared vegetables range
2022-07-14 Battle for operational scale gave way to the battle for efficiency
2022-07-14 Cainiao smart warehouse helps increase fruit prices
2022-07-14 'We think there should be fewer sales organizations in the Netherlands'
2022-07-14 Sipo announces setup of London branch Sipo London UK Ltd
2022-07-14 PrepWorld celebrates 10 years with new site opening
2022-07-14 De Jong Packaging Group acquires Wellpappenfabrik GmbH in Grünstadt-Sausenheim
2022-07-13 Cosco Shipping and China Unicom sign strategic cooperation agreement
2022-07-13 Activity and profitability expected below target for 2021-2022
2022-07-13 DiMuto launches B2B marketplace to connect traceable AgriFood suppliers and buyers
2022-07-13 Maersk Customs Services partners with Altana Technologies to enable global businesses to comply with new US trade legislation
2022-07-13 USDA lifts PACA reparation sanctions on New Jersey and Maryland businesses
2022-07-13 Ag tech provider adds organic biorational fungicide for postharvest use
2022-07-13 June brought significant deceleration in fruit inflation
2022-07-13 N&A Group announce joint venture and acquisition of Sunland Fresh Fruit
2022-07-12 Leamington grower builds 40-acre facility
2022-07-12 Upswing after two years of the pandemic
2022-07-12 New collaboration announced to save crop research and development for their growers and members
2022-07-12 France: 'Committed CSR' label for the Pomona Group

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